

Camera!Action!Feedback

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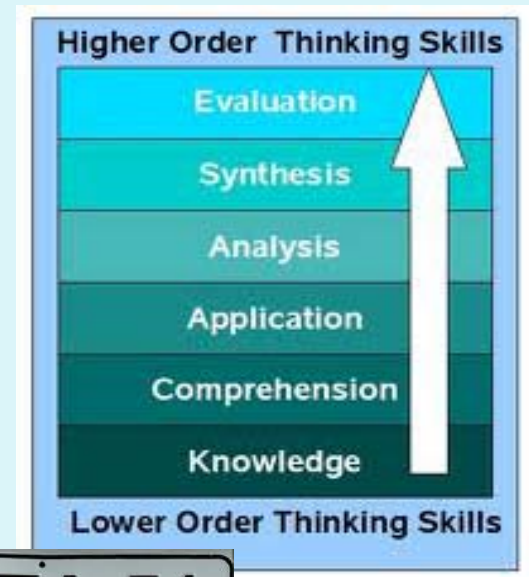
National Student Survey

- “key factor underpinning successful learning”
- “what does that mean?”



Desired outcomes

- Success at varied cognitive levels
- Feed forward
- Improve engagement



3 pilots

- Formative exam, usual marking, 3 options
- Option 1 Voice only
- Recorded mp3
- Emailed to each student



Voice over document

- With marked script
- Word with voice or screen capture

Film

- With marked script
- Webcam

Conclusions

Students

- Meaning was more accessible
- More likely to listen the first time and to listen again
- Film secured strongest approval

Tutors

- Reduces emotive difficulties
- Selective use, time- post grad, masters?



References

- Bloom, B.S., Engelhart, M.D., Furst, E.J., Hill, W.H., & Krathwohl, D.R. (1956) *Taxonomy of Educational Objectives. The Classification of Educational Goals, Handbook I : Cognitive Domain*. New York: David McKay Company Inc.
- National Student Satisfaction Results <http://unistats.direct.gov.uk>
- Race, P.(2006) *The lecturer's toolkit* 3rd edn London:Routledge.
- Ramsden, P. (2003) *Learning to teach in higher education* 2nd edn London: Routledge.
- Free to download software MP3 Audacity : <http://audacity.sourceforge.net>; Screen capture : <http://techmsith.com/jing>; <http://oneforty.com/item/screenr>