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Getting support from TTOs to promote IP in universities

Programme

28 June 2011

Charles University

Prague

European Patent Academy

Venue

Faculty of Law, Charles University
Nám. Curieových 7
Prague 1
110 00
Czech Republic

Seminar code

AW47-2011

Participants

Representatives from TTOs

Tuesday, 28 June 2011

Session I: Promoting IP in universities

- 14.15** **Welcome and introduction to the EPO and the European Patent Academy**
Noël Campling, Director Know-How, European Patent Academy, EPO
- 14.30** **Creating a pool of IP multipliers within TTOs**
Noël Campling, Director Know-How, European Patent Academy, EPO

Session II: How to lecture with the patent teaching kit

- 14.45** **Lecturing with the module: “Protect your ideas”**
– Purpose and structure
Noël Campling, Director Know-How, European Patent Academy, EPO
- 15.15 Coffee break
- 15.30** **Didactics and learning methods: A lecturing experience with the patent teaching kit**
– Teaching methods
– Inclusion of practical exercises in courses
– Typical student questions
Alberto di Minin, Assistant Professor, Scuola Superiore Sant’Anna, Pisa, Italy
- 16.15** **Introduction to the submodules**
– Content
– How to tailor your lecture
Noël Campling, Director Know-How, European Patent Academy, EPO
- 17.00** **Wrap-up and final questions**
Noël Campling, Director Know-How, European Patent Academy, EPO
- 17.30 Close

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